

	<p style="text-align: center;">M4M U.S. Announcement Pulley Family Story - FINAL 2/19/14 - Updated</p>
<p style="text-align: center;">VIDEO</p>	<p style="text-align: center;">AUDIO</p>
<p>B&W driving shot of Baltimore neighborhood / TITLE Slate: Alecia's Story</p> <p>Doral on camera</p> <p>Rodell on camera</p> <p><i>ID: Mary McLaughlin, Alecia's mother</i> Mary on camera</p> <p>Doral on camera</p> <p>Mary on camera</p> <p>Doral on camera <i>ID: Dr. Doral Pulley, Assistant Principal, St. Frances Academy</i> Move on photo of Alecia + Doral when they were younger Move on photo of Alecia in her wedding dress</p> <p>Rodell on camera <i>ID: Rodell McLaughlin, Alecia's father</i></p> <p>Doral B angle Doral on camera</p> <p>Rodell B angle Rodell on camera</p> <p>Move on photo of newborn twins in bathtubs</p> <p>Move on photo of Alecia holding the</p>	<p>MUSIC UP Doral Alecia and I actually lived directly behind each other one street over. And my first job was the paperboy.</p> <p>Rodell She used to see him riding up and down the street.</p> <p>Mary Alecia was like a pied piper. The kids in the neighborhood always came to her.</p> <p>Doral There was a special connection that Alecia and I had.</p> <p>Mary They fell in love, you know, fairly quickly.</p> <p>Doral I was like 20, and she was 22. We started dating in April May, and we were engaged in November, and we were married in February.</p> <p>Rodell They went on their honeymoon and she found out that she was pregnant. And so they were excited about that. And then, they were even more excited when they found out there were twins.</p> <p>Doral Towards the end of Alecia's pregnancy, she was going into pre-term labor. She needed to be put on bed rest.</p> <p>Rodell Even up until the time that she gave birth, she didn't have any visible problems that we might have to be worried about because she was young and healthy. She delivered about a month early, and she had a C-section.</p> <p>Doral By the three or four days, they were ready to come</p>

<p>newborn twins on the couch</p> <p>Mary on camera Mary B angle Mary on camera</p> <p>Doral on camera</p> <p>Doral B angle</p> <p>Doral on camera</p> <p>Mary B angle Close up on Mary's hands</p> <p>Shot of ambulance driving, city street at night (stock footage / date generic)</p> <p>Doral on camera</p> <p>Rodell on camera</p> <p>Mary B angle</p> <p>Doral B angle Shot of ambulance pulling into hospital – "Emergency" sign (stock footage) Doral on camera</p> <p>Dip to Black</p> <p>Doral on camera</p> <p>Mary on camera</p>	<p>home and start our lives together.</p> <p>Mary It seemed like everything was OK. The babies were fine. - MUSIC TRANSITION - And then we noticed this cough. We took her back to the hospital, and they told us that she had a cold.</p> <p>Doral Denny, which was our cousin, was staying with us that night to help take care of the twins. And Alecia and I were in the bed. I went downstairs to get her some cereal, and when I came back she was laying face down in the bed. And that's when I hollered down to Denny to dial 911.</p> <p>Mary I received the first phone call from my niece. And she said Alecia had a problem breathing, and the ambulance is here.</p> <p>Doral They got there very quickly but she was not responding to anything that they did.</p> <p>Rodell Your mind's racing and you wonder what's going on.</p> <p>Mary I'm thinking whatever's wrong, they're going to fix it. She's at the hospital.</p> <p>Doral They would not allow me to ride with her, which gave me that sinking feeling in my stomach that this is the end.</p> <p>Music Fades Out</p> <p>When we got there, they told us that Alecia had died. - MUSIC TRANSITION -</p> <p>Mary She was just laying there. There you go. That's it....that's it.</p>
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<p>Doral on camera Move on photo of Doral in chapel holding framed photo of Alecia / animated background separates Cut to Doral on camera</p> <p>Mary B angle</p> <p>Rodell B angle</p> <p>Move on shot of Alecia's obituary – overlapping sections that cross pan Mary B angle Mary on camera</p> <p>Move on photo of Doral with toddler twins outside house Doral on camera Doral B angle</p> <p>Move on photo of baby twins in white christening dresses</p> <p>Mary on camera</p> <p>Move on photo of Doral with toddler twins at birthday party</p> <p>Doral B angle Cut to shot of Mary & Rodell smiling at Doral sitting at table of family photos, Reverse angle of same shot, then CU Mary + Rodell Move on photo of girls on amusement ride</p> <p>Mary B angle Move on photo of Doral with twin toddlers on shoulders + lap Christmas time</p> <p>Rodell B angle</p> <p>Close up of Doral's hands on album OS Shot of Doral looking flipping album Move on frame with various photos</p>	<p>Doral It's just like everything stopped. And the future, the present, everything just stopped. It was shocking. It was devastating.</p> <p>We just took it for granted that she was going to have the twins, no problem.</p> <p>Rodell When Alecia passed, it was like a ripple effect that ran through the family.</p> <p>Mary My son, Theo, and her sister, Monica had a very rough time with it. They still do sometimes...</p> <p>Doral I needed to step down from pastoring the church, not go to Princeton and just focus on learning how to raise infant girls. - MUSIC TRANSITION - And I knew I couldn't do it by myself.</p> <p>Mary So we said, you know bring the girls here. We'll do it together.</p> <p>Rodell We did everything we could to help that effort.</p> <p>Doral One of the first things that Mary and Rodell said to me was, we want to be mom and dad to you. And they've been there for me and for Brittany and Courtney every step of the way.</p> <p>Mary He really stepped up to the plate and became the father you know that he is today.</p> <p>Rodell The girls, we will always try to remind them of their mom.</p> <p>Mary Through pictures. And we still celebrate her birthdays together. I think they do know her, and they know her</p>
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<p>Move on formal photo of Alecia sitting in her wedding dress Move on framed photo of Alecia in wedding dress Move on photo of twins in kiddie pool</p> <p>Walking chapel aisle shot filled with clapping and students singing gospel TITLE OVERLAY: Today, as an Assistant Principal at St. Frances Academy, Dr. Doral Pulley serves as a mentor to hundreds of students.</p> <p>Mary on camera Move on photograph of Mary holding the twins / 2nd Move closer up Move on photo of young twins holding dolls</p> <p>Rodell B angle</p> <p>Doral on camera Move on photo of older teenage twins kissing Doral</p> <p>Doral at the pulpit in the St. Frances Academy chapel, leading the students in song, and clapping</p>	<p>spirit.</p> <p>Doral And not only is she in their heart, but she's manifest through their various actions.</p> <p>- MUSIC TRANSITION -</p> <p>Mary There's an uplifting part of this story because we grew together, and we find out that through love anything can be accomplished.</p> <p>Rodell What I would say to people is to just always be cognizant that things can go awry.</p> <p>Doral Listen to your body, and do everything that you can do to keep yourself safe, and to keep your kids safe and to preserve your legacy.</p> <p>Sound Up on Chapel full of St. Frances Academy students singing and clapping</p> <p>Music fades out with picture</p>
<p>Dissolve to: Merck / Merck for Mothers Logo Lockup on white background</p> <p>Dissolve to: merckformothers.com</p> <p>Fade to Black</p>	<p>TRT – 5:12</p>