















Making Quality Management Easier For Private Maternity Care

In many parts of the developing world, a large proportion of women seek maternal health services from private maternity providers. Yet, too often, these independent physicians, nurses and midwives lack the tools needed to measure and improve the quality of their care. Those responsible for assuring care quality — such as accreditors and regulators — also lack standardized, streamlined quality standards and metrics.

Drawing on over three years of experience with private maternity providers, Jhpiego led the development of a user-friendly toolkit to improve the quality of private maternity care through a consultative process with dozens of stakeholders and *Merck for Mothers* partners, including representatives from the governments of India and Uganda. Partners field-tested the toolkit to ensure usability across a variety of private maternity care settings.

- Distinct private care focus: The toolkit aligns with WHO quality standards, but
 is streamlined to meet the needs of private maternity providers who may not
 have the time or staffing to undertake complex quality management processes.
 It includes a concise set of prioritized standards as well as practical tools for easy
 data collection and informed decision-making.
- **Comprehensive yet customizable:** The standards and indicators target the most essential practices across the maternity care continuum including antenatal, intrapartum and immediate postpartum care.
- Applicable to a range of providers and settings: To ensure the toolkit meets
 the needs of small, midwife-run health centers as well as large, obstetrician-run
 hospitals, partners solicited input from a range of providers in India and Uganda.
- Useful for quality measurement, improvement and assurance: True quality management encompasses measurement, improvement and assurance.

 The toolkit covers all three, making it a useful tool for both self and external assessment. Providers and facility managers can use it for quality improvement, while accreditors and regulators can use it for quality assurance.



QUALITY MEASUREMENT

- Prioritized quality standards
- Key measurement indicators with practical guidance and tools for use
- Standardized patient case sheet, labor room register and antenatal card to streamline data collection

QUALITY ASSURANCE (QA

- ✓ 15 core standards for QA
- External assessor data collection and verification tools with practical guidance



QUALITY IMPROVEMENT (QI)

- ✓ 37 comprehensive standards for QI
- Facility performance indicators and dashboard
- ✓ 4 course outlines

For more information, visit: www.pmcqt.org and www.MerckforMothers.com.